

URBAN NATURE

Unconventional gastronomy concept at Urban Nature St. Peter-Ording

Bar pioneer Jörg Meyer brings cool drinks to the North Sea

Munich, March 22, 2022 (w&p) – Tastes like somewhere in between: Head chef of the new Urban Nature St. Peter-Ording Morris Merker and his team bring authentic Eiderstedt soul food to the table. For the drinks, the modern lifestyle hotel is cooperating with the inventor of the Gin Basil Smash, Jörg Meyer and TENDER-SPIRITS. The renowned bar expert will serve cool sophistication and liquid creativity along the North Sea coast from April onwards.

The restaurant "Auntie Clara" at the Urban Nature St. Peter-Ording stands for emotions, stories and perceptions. Here, international and regional spices and experiences come together. The kitchen team focuses on the foundation of the dishes and plays with unexpected culinary additions at the same time. True to the motto: Treats in taste and tricks in creation. "Auntie Clara" celebrates community and creates the most beautiful memories. Whether it's shawarma from organic salt meadow lamb, clam chowder with North Sea mussels or a black cod ramen bowl - variety and evergreens go hand in hand at "Auntie Clara".

With salty North Sea air, sweets can't be left out, such as the half-baked chocolate brownies with ingredients from the Chocolate Factory of Lübeck that effortlessly melt in your mouth.

In cooperation with Jörg Meyer, the pioneer of the bar scene, the unusual bar concept of the "Drifters Hang out Bar" was created. Whether Cucumber Elderflower Collins, Midi Spritz or alcohol-free Basil Smashy Lemonade: the bar menu brings creative new ideas to the table. Surrounded by positive vibes, a good sound and a lot of nonchalance, the "Drifters Hang out Bar" becomes a meeting place for locals and guests alike.

"I am thrilled to be able to contribute my ideas to this exciting hotel concept. Extraordinary drinks need an extraordinary location and that is what Urban Nature St. Peter-Ording provides. Here, you can celebrate the community or hang out alone with a view over the North Sea. True bar classics and fancy novelty drinks make it possible. St. Peter-Ording has been missing a location like this for a long time," explains Jörg Meyer.

At the rooftop bar "Scraper's Club" guests experience the feeling of great freedom. The rooftop terrace is a highlight for St. Peter-Ording and completes the "Drifters Hang out Bar": Locals and globetrotters meeting for a drink transform it into a community event place. Celebrate the moment, feel the fresh North Sea breeze on your skin and enjoy the breathtaking view.

Hotel director Christian Bärwinkel is already looking forward to the opening in April: "We see ourselves as a culinary base for locals and guests from all over the world. This is how exciting

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the real north tastes with an international touch. With his creative expertise, Jörg Meyer brings exactly the vibe to Urban Nature that we stand for: down-to-earth yet different."

Another outlet of the new hotel is the kiosk "Store & Stuff". Open round the clock, it offers survival snacks and drinks, midnight cravings and early-bird breakfasts for explorers. Local with a twist: 24/7.

The Urban Nature St. Peter-Ording opens its doors on April 7th, 2022. Rooms are available from 170.00 euros per night. Booking under: www.urban-nature.de.

More information about the hotel and the brand at www.urban-nature.de.

About Urban Nature

The best of both worlds: Urban Nature is more than just another hotel brand. Urban Nature is a place of fusion, of double contrasts, of fantasy and dreaming. City and country, community and cocooning, self-discovery and coziness - Urban Nature positions itself as a polarizing living space for modern nomads with an urban lifestyle, surrounded by fancy landscapes and always in harmony with nature. Like a magical puddle that connects city and countryside, Urban Nature makes it easy to leave your personal comfort zone and expand your horizons - to be inspired and create new space for yourself. Whether it's building sand castles, juggling soap bubbles or bending around raindrops - somewhere in between, here and now, everyone is welcome. The brand's first house will open in St. Peter-Ording in April 2022.

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